

Everyone's talking about . . .

...the busy world of fractional ownership and how easy it is to encounter a whole lot of guff. But Botiga is pitching itself on a different level. Behind the company are some urbane lovelies with clout: **Søren Jessen**, **Alasdair Hadden-Paton**, **Kit Harrison** of Descent; they've already snapped up **Mark Birley's** house in Marrakesh, decorated by **Nicky Haslam**, so is now, finally, the right time to tuck in to the travel trend of the moment?